



**Skillwise**<sup>®</sup>  
*Imparting Skills-Impacting lives!*



**RETAIL &  
E-COMMERCE**

# RETAIL & E-COMMERCE



- Introduction to Retail
  - Retail Merchandising Fundamentals
  - Retail Sales Techniques
  - Customer Service Skills For Retail
  - Retail Store Operations And Management
  - Retail Inventory Management
  - Retail Loss Prevention And Security
  - Retail Pricing Strategies
  - Retail Analytics And Data Analysis
  - Store Design And Visual Merchandising
  - Retail Branding And Marketing
  - Retail Trends And Consumer Behavior
  - Retail Logistics And Supply Chain Management
  - Product Knowledge Training
  - Understanding Consumer Needs And Wants
  - Selling Techniques For Retail
  - Building Customer Relationships
  - Effective Communication In Retail
  - Retail Customer Service Best Practices
  - Retail Staff Training And Development
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# RETAIL & E-COMMERCE

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- Creating A Positive Customer Experience
- Managing A Retail Team
- Time Management For Retail Staff
- Retail Goal Setting And Tracking
- Retail Performance Management
- Coaching And Mentoring In Retail
- Managing Difficult Customers And Situations
- Handling Customer Complaints In Retail
- Cross-Selling And Upselling Techniques
- Visual Merchandising Basics
- Window Display Design
- Creating Impactful Retail Displays
- Store Layout And Traffic Flow
- Inventory Management For Retail
- Stock Control And Ordering
- Managing Shrinkage In Retail
- Cash Handling And Point Of Sale (Pos) Systems
- Retail Security And Loss Prevention
- Staff Theft Prevention And Management
- Retail Pricing Strategies And Tactics

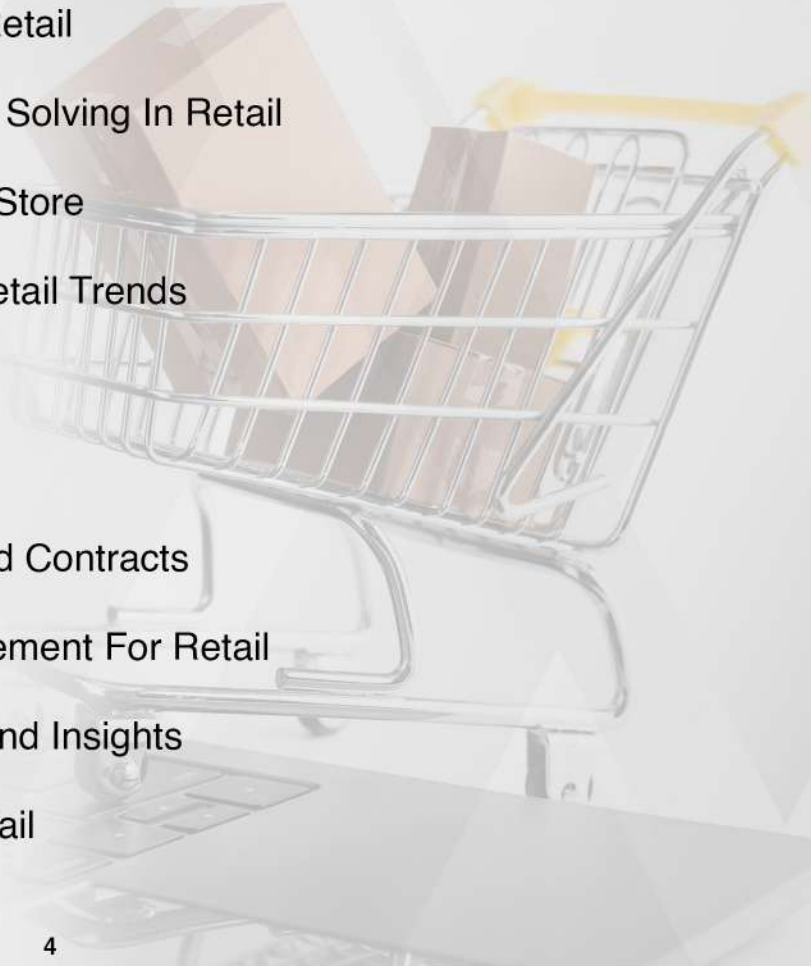
# RETAIL & E-COMMERCE



- Effective Promotional Planning
  - Retail Product Launches And Promotions
  - Retail Marketing Techniques
  - Social Media Marketing For Retail
  - Email Marketing For Retail
  - In-Store Marketing Techniques
  - Digital Marketing Basics For Retail
  - Developing A Retail Marketing Plan
  - Understanding The Retail Market And Competition
  - Forecasting And Trend Analysis For Retail
  - Building A Retail Brand Identity
  - Customer Loyalty Programs In Retail
  - Building An Effective Retail Website
  - Understanding E-Commerce And Omni-Channel Retail
  - Integrating E-Commerce And Brick-And-Mortar Retail
  - Retail Supply Chain Management
  - Retail Logistics And Distribution
  - Warehouse Management For Retail
  - E-Commerce Payment Processing And Security
  - E-Commerce Customer Service And Support
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# RETAIL & E-COMMERCE



- E-Commerce Product Management And Cataloging
  - E-Commerce Inventory And Warehouse Management
  - E-Commerce Order Fulfillment And Shipping
  - E-Commerce Returns And Refunds
  - E-Commerce Analytics And Data Analysis
  - E-Commerce User Experience (Ux) Design
  - E-Commerce Mobile Optimization
  - E-Commerce Social Media Marketing
  - E-Commerce Email Marketing
  - E-Commerce Content Marketing
  - Effective Negotiation Skills For Retail
  - Conflict Resolution And Problem Solving In Retail
  - Managing A Successful Pop-Up Store
  - Understanding And Managing Retail Trends
  - Multi-Channel Retailing
  - Building A Retail Business Plan
  - Understanding Retail Leases And Contracts
  - Budgeting And Financial Management For Retail
  - Retail Customer Data Analysis And Insights
  - Customer Segmentation For Retail
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# RETAIL & E-COMMERCE



- Creating Effective Retail Surveys
  - Retail Industry Benchmarking
  - Retail Sustainability And Corporate Social Responsibility (Csr)
  - Retail Data Privacy And Security
  - Retail Data Governance
  - Building A Retail Crisis Management Plan
  - Managing A Retail Crisis Or Emergency
  - Occupational Health And Safety In Retail
  - Emergency Management And Evacuation Planning In Retail
  - Customer Service For Online Retail
  - E-Commerce Sales Techniques
  - Online Product Reviews And Ratings
  - Personalization And Customization In Retail
  - Introduction To Retail Operations
  - Retail Management Fundamentals
  - Retail Merchandising Strategies
  - Sales Techniques And Customer Service In Retail
  - Retail Store Layout And Design
  - Visual Merchandising In Retail
  - Retail Inventory Management
  - Retail Store Audits And Assessments
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# RETAIL & E-COMMERCE



- Retail Supply Chain Management
  - Retail Pricing Strategies
  - Retail Analytics And Data Analysis
  - Retail Loss Prevention And Security
  - Effective Communication Skills In Retail
  - Time Management For Retail Employees
  - Retail Employee Motivation And Engagement
  - Retail Employee Training And Development
  - Retail Performance Metrics And Kpis
  - Retail Customer Relationship Management
  - Retail Customer Experience Management
  - Retail Branding And Marketing
  - Retail Customer Segmentation And Targeting
  - Retail Omnichannel Strategies
  - Retail Store Technology And Automation
  - Retail Store Cleanliness And Hygiene
  - Retail Product Knowledge And Information
  - Retail Promotions And Sales Events
  - Retail Vendor Management
  - Retail Employee Safety And Security
  - Retail Legal Compliance And Regulations
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## Contact us

For the best course that you can have,  
you may contact us with our details below

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